

Double the Usual Number of S. & H. Green Trading Stamps "Friday!"



Store Closed Thursday.

The Special Offerings Printed in This Advertisement Will Be on Sale "FRIDAY" at The Siegel Cooper Store.

This Promises to Be the Greatest Christmas In The Big Store's History.

On Nov. 4 we called attention to the fact that we had begun our Christmas business earlier than usual this year, so that the great pressure incident to the season may in many measures be minimized. Since late in October we have experienced a steady and expanding demand for Christmas goods. This condition has been more keenly accentuated than during any previous year. Consequently we are aiming to crowd as much business into the early shopping days as can be induced, so that the time following may be divested of much of the rush and crush that has always been so characteristic of this period.

The demand for such lines as follow grows greater hourly:

Jewelry
Clocks
Leather Goods
Albums
Pictures
China
Lamps
Toys
Umbrellas
Cameras
Gloves
Men's Furs
Music Boxes

Watches
Cutlery
Perfumery
Toilet Wares
Photography
Glassware
Rugs
Games
Cane
Furs
Music
Fancy Goods
Silk Petticoats
Pianos

Diamonds
Silverware
Novelties
Leather Goods
Handkerchiefs
Brace-a-Brac
Furs
Dolls
Books in Sets
Talking Machines
Makers' Supplies
Lid-down Robes
Fancy Furniture.

The various sections of the Store are already crowded with things suitable as Christmas gifts. The stock rooms present wonderful scenes of activity. Casks, barrels, boxes, cases and ever so many other things are arriving constantly by steamer and train and being put into proper shape for selling by an army of busy-as-bees employees. There's hurry and flurry; the very atmosphere breathes holiday inspiration; but there's no carelessness; everything is systematically done. In the 78 complete specialty stores under the broad roof of the Siegel Cooper Co. establishment you see the reverse picture. To be sure, the crowds are enormous, good-natured and eager, but there's no bustling about the goods save in the matter of exchanging ownership. The holiday spirit is a merry magician, and his best work is exemplified by the Siegel Cooper Store.

To make shopping easier for you now, and to lessen our labors later, we offer an extra inducement by making Friday a Double "S. & H." Green Trading Stamp Day.

Calendars for 1904.

An enormous variety of beautiful as well as serviceable designs. Low prices. (Main Floor, Front, 18th St.)

Christmas Cards

Poetical, sentimental—in fact, expressing every phase of the Yuletide spirit. Thousands to select from. Prices are exceptionally attractive. (Second Floor, Centre, 18th St.)

Hardy Bulbs.

Special Clearance Friday. The Grocery Store needs the room occupied by the Seeds for the display of Holiday Goods. And so we must clear at once all our Hardy Bulbs on the Fourth Floor. Prices have been cut regardless of cost. STAGNITES, any color, 100, \$2.50; doz., 100, \$2.50; each, 100, \$2.50. STAGNITES (Dutch Romans Mixed), 100, \$2.50; doz., 100, \$2.50; each, 100, \$2.50. STAGNITES KAISERKROON, 100, \$2.00; doz., 100, \$2.00; each, 100, \$2.00. NARCISUS PONTIUS, 100, 75c; doz., 100, 75c; each, 100, 75c. NARCISUS TRUMPET MAJOR, 100, \$1.75; doz., 100, \$1.75; each, 100, \$1.75. DAFFODILS, Double Yellow, 100, \$1.75; doz., 100, \$1.75; each, 100, \$1.75. FREDERIA REFRACTA ALBA, 100, \$1.75; doz., 100, \$1.75; each, 100, \$1.75. CENTHAQUALUM OF STAR OF BETH, 100, \$1.75; doz., 100, \$1.75; each, 100, \$1.75. CHINESE SACRED LILIES, 100, \$1.75; doz., 100, \$1.75; each, 100, \$1.75. (4th Floor.)

Delicious Candies.

Holiday Specials for Friday. GUM DROPS, our own famous make, lb., 90c; doz., 100, \$2.50. OLD-FASHIONED PEPPERMINT DROPS, lb., 120c; doz., 100, \$2.50. FIG WAFERS, genuine fruit centres, lb., 120c; doz., 100, \$2.50. CHOCOLATE VANILLA CREAMS, lb., 150c; doz., 100, \$2.50. BUTTER-SCOTCH WAFERS, lb., 180c; doz., 100, \$2.50. CREAM ALMONDS, lb., 200c; doz., 100, \$2.50. WALNUT FUDGE, lb., 200c; doz., 100, \$2.50. (Main Floor, Centre, 18th St.)

Women's Umbrellas.

Suitable for Gift-Giving. Fashion decrees that the serviceable gift is the proper thing this year. So if your thoughts turn toward Umbrellas you'll find in what we name below a most serviceable and pretty Umbrella for a gift. The prices have been cut regardless of cost. WOMEN'S UMBRELLAS, 26 inch size, covered with a guaranteed grade of Union Silk, fitted with silk cases and tassels; the handles represent the newest effects in pearl and ivory; mounted with sterling silver and gilt; \$3.25 to \$4.00 grades. (Main Floor, Front, 18th St.)

Christmas Joys in Big Toy Store.

Thousands View Its Innumerable Christmas Delights. Toys, Games and Dolls of Every Kind.

How the Toy Store on the Third Floor has grown! Seems as if a magician had waved his wand. A chapter from the Arabian Nights detailing the extraordinary adventures of Aladdin is not more intensely interesting than this wonderland in the heart of a great modern city.

Stocks Are Enormous; Prices Are Always Exceptionally Low.

Every new Toy is here; every new game is here; Dolls of every nationality are here. Children are delighted with these matchless displays. Their elders find it equally interesting.

Dressed Dolls.

D. P. DRESSED DOLL: 18 inches long; daintily dressed in 20 different styles; undereclothes of good quality; all can be taken off; large blue head, moving glass eyes, long curly hair, with hats to match; special, 35c.

LITTLE BEAUTY DRESSED DOLL: 16 inches long; blue head, moving eyes, long flowing curls, handsome dresses; special, 25c.

DRESSED DOLL: 16 inches long; blue head, moving eyes, long flowing curls, beautiful dresses; about 20 different styles to select from; special, 35c.

BABY DOLL: D. P. make; long, daintily trimmed slips of lawn, with full set of undergarments; jointed body, moving eyes, in blue head, long curls and pretty baby cap; special, 35c.

ELISE DRESSED DOLL: 16 inches long; handsome dresses; hats to match; 28 different styles; blue head of finest quality; moving eyes, long curls and full set undergarments; special, 35c.

D. P. DRESSED DOLL: 17 inches long; styles and material finer quality than above; 22 different styles; special, 1.85.

Also other Dressed Dolls at 1.50, each to \$75.00.

Kid-Body Dolls.

KID-BODY DOLL: cork stuffed; blue head, moving eyes, long curls, shoes and stockings; 11 inch size, special, 1.50.

KID BODY DOLL: with well-toned chime inside of body that is pleasant to hear; large blue head, glass eyes, long curls, shoes and stockings; 15 inches long; special, 2.50.

JOINTED HIP KID-BODY DOLL: well stuffed, blue head, moving eyes, long curls, shoes and stockings; 15 inches long; special, 1.50.

JOINTED HIP KID-BODY STUFFED DOLL: 20 inches long; large blue head, moving eyes, open mouth, showing teeth, full sewed wig, with long flowing curls, shoes and stockings, stout body; special, 3.25.

IMPERIAL KID-BODY DOLL: with jointed hip, blue head, moving eyes, long curls, shoes and stockings; 15 inches long; special, 1.50.

KID DOLL: 22 inches long, large blue head, full sewed wig, with long flowing curls, shoes and stockings, stout body, and open-work stockings; special, 3.25.

DOLL BODY: pink muslin well stuffed, blue head, 11 inches long, 75c.

DOLL HEADS in large array.

WE REPAIR DOLLS.

Jointed Body Dolls.

IMPERIAL KID-BODY DOLL: with jointed hip, blue head, moving eyes, long curls, shoes and stockings; 15 inches long; special, 1.50.

KID DOLL: 22 inches long, large blue head, full sewed wig, with long flowing curls, shoes and stockings, stout body, and open-work stockings; special, 3.25.

DOLL BODY: pink muslin well stuffed, blue head, 11 inches long, 75c.

DOLL HEADS in large array.

WE REPAIR DOLLS.

White Enamelled Furniture.

for Play Rooms.

Shoofly Rocking Horses.

18x22 inch size, have painted 11-inch seat, painted mane and hair tail, bent rockers, nicely finished. 55c.

Same as above upholstered with green tona. 55c.

Baby Jumpers and Cradles Combined.

Adjustable seat and back, strongly built, guaranteed steel coil springs. 1.50.

China Tea Sets.

In the latest and newest shapes and decorations. The finest assortment known is here. We recommend the styles at 1.10.

Chest Blackboards.

With hardwood beaded frame, 40 inches high, 18 inches wide. Has Veneer black-board and can be used on both sides. 25c.

Child's Desks.

Made of hardwood, nicely varnished, are thoroughly braced and very strong and durable. Box is 21x14 inches, front of lid 22 inches high, suitable for children from 5 to 8 years. 1.00.

White Enamelled Folding Cradles.

With gilt knobs on posts and spindle, 30x18 inches; made of hardwood and nicely finished. 55c.

Express Wagons.

Nicely finished hardwood dovetailed body, 12x24 inch size; has steel tongue draw. 85c.

White Enamelled Furniture.

for Play Rooms.

We show the finest and largest assortment and at the lowest possible price.

Child's Rockers.

Like cut, Golden oak finish, upholstered back, leather seat, 14 inch seat. 1.10.

Child's Rockers.

CHILD'S CHAIR, strongly made of hardwood, nicely varnished, 22 inches high, with 10x10 inch seat. 24c.

Flexible Flyers.

28 inches long, 12 inches wide. Considered the strongest and safest sled made and the maker claims it the fastest sled ever run down any hill. 2.25.

Horse and Cabriolet.

This new very popular toy in a variety of designs, the equal of which cannot be seen elsewhere. 2.25.

Sames.

CROCKINOLE BOARDS, with locked corner joints. Of hardwood, 22 inches in diameter, rubber tips, with checker board back. Handsomely finished. 85c.

MECHANICAL TRAIN, consisting of locomotive, tender and passenger cars, 50 inches long, of malleable iron. 85c.

PASSENGER TRAIN—Locomotive, tender and two passenger cars, 50 inches long, of malleable iron. 85c.

FIRE ENGINE, with 3 horses, long, special nickel plate finish; 16 inches long, 85c.

MECHANICAL TRAIN, consisting of locomotive, tender and passenger cars, 50 inches long, of malleable iron. 85c.

Little Folks' Color Kits. Contains two trays of eight cakes of paint each, eight wax crayons, eighteen embossed cards, two cards colored for samples, brushes, etc. Put in handsome 10x15 inch box. 45c.

Child's Rockers.

Like cut, 13-inch seat, have veneer back and seat with fancy turned spindles and ornaments. Nicely finished on the natural wood. 35c.

Paper Soldiers.

82 pieces of highly lithographed soldiers, some cavalry, others Wild West fighters, etc., mounted on small wood blocks, put up in nice 24x14 inch pasteboard box; put up 50c.

Embossed Metal Flag Drums.

Heavily embossed in bright colors with patriotic decorations; have red, white and blue cord, leather ears and sheep head. 9-in. size. 54c.

Police Suits.

Firemen's and Soldiers' Suits, complete, in box. 1.00.

Loaded Trucks with Hair Horses.

Several kinds to select from; a good size. 1.40.

Mechanical Clocks.

When wound, jump about in a most ludicrous fashion. 35c.

Hand Balancing Clocks.

Just like the little ones saw at the circus. 35c.

Mechanical Cat Drummers.

Very amusing to both young and old. 25c.

TOOL CHESTS, 12x6x4x4, hardwood box, with brown mouldings, has hinged cover and movable trays, also about 14 tools that can be used. 50c.

Wire Beds or Cradles.

12x24 inch size, enamelled in blue or red. 85c.

Wire Beds or Cradles.

Same as Above. 15x20 inches. 75c.

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Popular-Priced Jewelry.

New York's Best Assortments.

Scores of new novelties that will delight the hearts of the receivers. Many are exclusive and cannot be seen at any other than The Big Store.

Qualities are faultless—prices are very low.

WOMEN'S ENAMELLED CHATELAIN WATCHES, all popular colors, with pin to match; fitted with a fine Swiss movement. 3.75.

MEN'S 16 SIZE OPEN FACE STERLING SILVER GOLD INLAID WATCHES, hand engraved, fitted with a 7-jewel Waltham movement, stem wind and set. 5.50.

WOMEN'S 6 SIZE SOLID GOLD HUNTING CASE WATCH, hand engraved, engine turned or plain polished case fitted with a Fig. or Waltham movement; stem wind and set, guaranteed. 19.50.

IMPORTED GUN-METAL CIGARETTE CASES, with sterling silver figures and fancy stone set; all new designs. 2.95.

WOMEN'S OR MISSES' SOLID GOLD RINGS, all new designs, plain and fancy; set with Garnets, Emeralds, Sapphires, Turquoise, Doublets, Opals or Pearls. 2.00.

SOLID GOLD BABY RINGS, heavy engraved bands. 25c.

FINE WHITE RHINESTONE HEARTS, HORSESHOES AND CRESCENTS, mounted in sterling silver and many other new designs. 2.95.

(Main Floor, Front, 18th St.)

Leather & Celluloid Goods.

Special Values for Friday.

All that is new and most desirable is represented, and in a way that will please you.

Nothing is ever done by halves at The Big Store. When we announce a Special Sale the values offered are as attractive as they can be.

LEATHER WRIST OR CARRIAGE BAGS, of Walrus grain leather, black, brown, tan or gray; each bag contains purse, card case and vinaigrette; large size 7-inch bags, choice of leather handles or chains, nickel or gilt frames. 95c.

BLACK WALRUS GRAIN WRIST BAGS; 7-inch size, leather covered frames, silk lined; contains 3 pieces—purse, card case and bottle, with chased gilt stopper; leather covered frame and handle, gilt trimmings, special value at 1.65.

ROLL UP TOILET CASES of red leatherette, containing brush, comb, mirror, soap box, box for nail paste, perfume bottle, large bottle for nail and tooth brushes; case complete. 1.65.

50c., 75c. and 1.00.

(Main Floor, Front, 18th St.)

Sewing Machine Prices Cut Lower Than Ever Before.

Every owner of a Sewing Machine easily appreciates the value and the pleasure there is in using a good one, and this sale affords a greater opportunity than has been called to the attention of the shopping public in many seasons.

During the past seven years our Sewing Machine Department has sold thousands of machines, and the fact that business is steadily increasing proves conclusively that the purchasers were entirely satisfied. While it is quite true that a machine will get out of order, still that cannot be avoided even when you buy the highest priced, but by purchasing at The Big Store you are on the safe side because of our five-year guarantee to keep the machine in repair.

Beginning with Friday we will offer such high grade sewing machines as the Victory No. 3, No. 2 and the celebrated Singer at prices that are emphatically the lowest ever quoted.

Instructions Given Free.

Singer Sewing Machines. These are the Singer Sewing Machines for which agents ask \$60.00 to \$65.00; drop-head style, handsome carved woodwork, either in oak or walnut, a full set of the latest attachments with each and every machine, vibrator, oscillator and automatic chain stitch; only 25 in lot; special. 29.75.

VICTORY No. 3—Drop head. This grade machine will do, like the others, A1 work; has high arm, the very best attachments, automatic winder and tension, self-setting needle and swell-front woodwork; highly polished; guaranteed and kept in repair for 5 years. Agents' price on this machine, \$40.00. Friday only. 17.25.

This opportunity to buy a "Victory" Sewing Machine is one you can't afford to miss. Automatic drop head, Victory No. 2. Extra high arm, hand polished, quarter sawed oak, automatic tension and winder, also all the latest and best attachments, and remember his machine is ball-bearing; agents' price, \$55.00; special. 19.50.

VICTORY No. 2: drop head, same machine as the Automatic; extra high arm, best automatic attachments, full set; every machine guaranteed, like the others, for 5 years; swell woodwork; this machine is sold by agents for \$50.00; for this sale. 18.50.

highly polished oak woodwork; guaranteed for five years and kept in repair the same length of time. Agents' price, \$35.00. This machine, Friday only. 15.00.

(Third Floor, Centre, 18th St.)

